# Collingswood Portfolio

15-21 E Browning Rd & 18-24 Pacific Ave, Collingswood, NJ 08108

### NON-ENDORSEMENT & DISCLAIMER NOTICE

### CONFIDENTIALITY & DISCLAIMER

The information contained in the following Marketing Brochure is proprietary and strictly confidential. It is intended to be reviewed only by the party receiving it from Marcus & Millichap and should not be made available to any other person or entity without the written consent of Marcus & Millichap. This Marketing Brochure has been prepared to provide summary, unverified information to prospective purchasers, and to establish only a preliminary level of interest in the subject property. The information contained herein is not a substitute for a thorough due diligence investigation. Marcus & Millichap has not made any investigation, and makes no warranty or representation, with respect to the income or expenses for the subject property, the future projected financial performance of the property, the size and square footage of the property and improvements, the presence or absence of contaminating substances, PCB's or asbestos, the compliance with State and Federal regulations, the physical condition of the improvements thereon, or the financial condition or business prospects of any tenant, or any tenant's plans or intentions to continue its occupancy of the subject property. The information contained in this Marketing Brochure has been obtained from sources we believe to be reliable; however, Marcus & Millichap has not verified, and will not verify, any of the information contained herein, nor has Marcus & Millichap conducted any investigation regarding these matters and makes no warranty or representation whatsoever regarding the accuracy or completeness of the information provided. All potential buyers must take appropriate measures to verify all of the information set forth herein.

### NON-ENDORSEMENT NOTICE

Marcus & Millichap is not affiliated with, sponsored by, or endorsed by any commercial tenant or lessee identified in this marketing package. The presence of any corporation's logo or name is not intended to indicate or imply affiliation with, or sponsorship or endorsement by, said corporation of Marcus & Millichap, its affiliates or subsidiaries, or any agent, product, service, or commercial listing of Marcus & Millichap, and is solely included for the purpose of providing tenant lessee information about this listing to prospective customers. ALL PROPERTY SHOWINGS ARE BY APPOINTMENT ONLY. PLEASE CONSULT YOUR MARCUS & MILLICHAP AGENT FOR MORE DETAILS.

PROPERTY SHOWINGS ARE BY APPOINTMENT UNLY. PLEASE CONSULT TOUR MARCUS & MILLICHAP AGENT FOR MORE DELA

### RENT DISCLAIMER

Any rent or income information in this offering memorandum, with the exception of actual, historical rent collections, represent good faith projections of potential future rent only, and Marcus & Millichap makes no representations as to whether such rent may actually be attainable. Local, state, and federal laws regarding restrictions on rent increases may make these projections impossible, and Buyer and its advisors should conduct their own investigation to determine whether such rent increases are legally permitted and reasonably attainable.

#### SPECIAL COVID-19 NOTICE

All potential buyers are strongly advised to take advantage of their opportunities and obligations to conduct thorough due diligence and seek expert opinions as they may deem necessary, especially given the unpredictable changes resulting from the continuing COVID-19 pandemic. Marcus & Millichap has not been retained to perform, and cannot conduct, due diligence on behalf of any prospective purchaser. Marcus & Millichap's principal expertise is in marketing investment properties and acting as intermediaries between buyers and sellers. Marcus & Millichap and its investment professionals cannot and will not act as lawyers, accountants, contractors, or engineers. All potential buyers are admonished and advised to engage other professionals on legal issues, tax, regulatory, financial, and accounting matters, and for questions involving the property's physical condition or financial outlook. Projections and pro forma financial statements are not guarantees and, given the potential volatility created by COVID-19, all potential buyers should be comfortable with and rely solely on their own projections, analyses, and decision-making.

Activity ID #ZAE0300280



OFFICES THROUGHOUT THE U.S. AND CANADA marcusmillichap.com

## EXCLUSIVELY LISTED BY

### **Daniel Bernard**

First Vice President Investments Office: Philadelphia Direct: 215.531.7022 Daniel.Bernard@marcusmillichap.com License: PA #RS331381

### Andrew Townsend

Senior Vice President Investments Office: Philadelphia Direct: 215.531.7020 Andrew.Townsend@marcusmillichap.com License: PA #RS304074



### DISCLAIMER

Any rent or income information in this offering memorandum, with the exception of actual, historical rent collections, represent good faith projections of potential future rent only, and Marcus & Millichap makes no representations as to whether such rent may actually be attainable. Local, state, and federal laws regarding restrictions on rent increases may make these projections impossible, and Buyer and its advisors should conduct their own investigation to determine whether such rent increases are legally permitted and reasonably attainable.



SECTION 1 Property Information	6
SECTION 2	
Financial Analysis	12
SECTION 3	
Lease Comparables	18
SECTION 4	
Market Overview	23





### SECTION 1

# Property Information

OFFERING SUMMARY

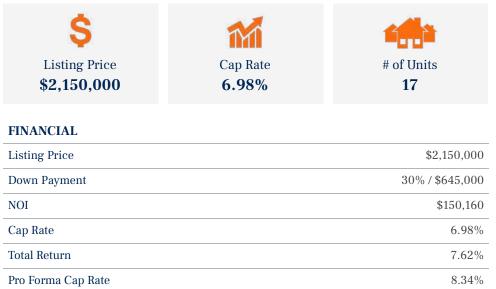
PROPERTY SUMMARY

INTERIOR PHOTOS

REGIONAL MAP

LOCAL MAP

# OFFERING SUMMARY









# PROPERTY SUMMARY // Collingswood Portfolio

#### **PROPERTY DESCRIPTION**

The Collingswood Portfolio is a 17-unit apartment portfolio spread out over two buildings located in Collingswood, NJ. The addresses are 15-21 E Browning (8 units) and 18-24 Pacific Ave (9 units). The buildings are located a quarter of a mile from each other and contain 17 one-bedroom units total. The properties have been kept in good condition due to the owner's keen attention to detail over the past ten years of ownership.

The Borough of Collingswood is home to more than 14,000 people and is located in the highly desirable and densely populated South New Jersey market. The property is situated right off Haddon Ave which is the main road in town and provides easy access to the many nearby restaurants and stores in Downtown Collingswood. The Collingswood Train Station is located close by and provides westbound service to Philadelphia and eastbound to Lindenwold.

The Property represents a rare opportunity to acquire an apartment community in the highly desirable South Jersey rental market. The market average for competing one-bedrooms (\$1,506) in the submarket is 12.3% greater than the average rents of the Collingswood Portfolio. The below-market rents allow for investors to come in and make renovations to see a substantial growth in rents.

### **PROPERTY HIGHLIGHTS**

- 17 Units in Desirable Collingswood, NJ
- Large One-Bedroom Apartments, Many Apartments are 700+ Sq. Ft.
- Value-Add Potential, Half of the Units Renting Significantly Under
- Market Ample Off-Street Parking for Tenants







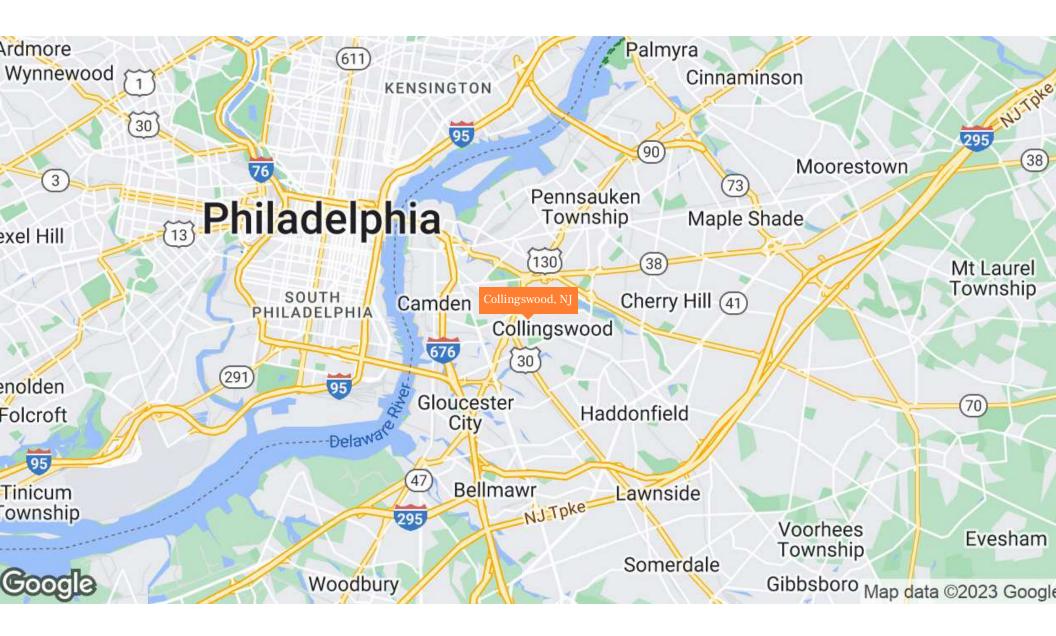


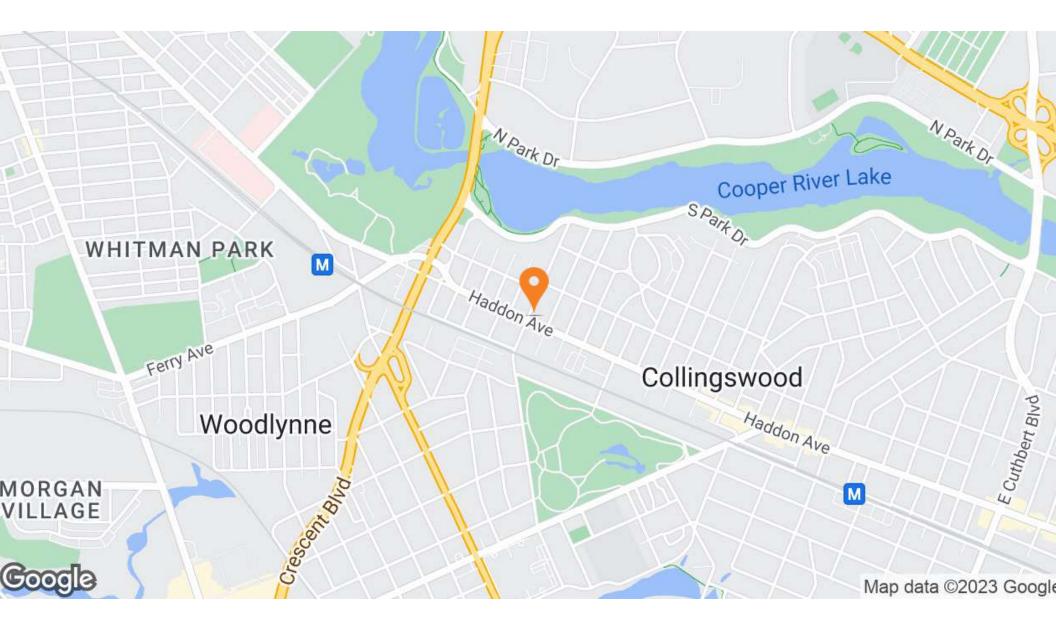






# **REGIONAL MAP // Collingswood Portfolio**





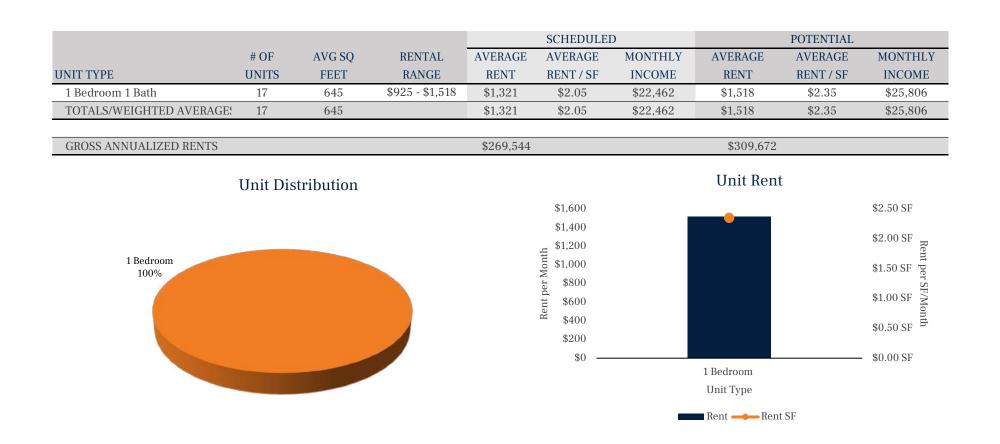
# Financial Analysis

FINANCIAL DETAILS

#### As of November, 2023

			SCHEDULED	SCHEDULED	POTENTIAL	POTENTIAL
		Square	Rent /	Rent / SF/	Rent /	Rent/ SF/
UNIT	UNIT TYPE	Feet	Month	Month	Month	Month
B-15A	1 Bedroom 1 Bath	505	\$1,518	\$3.01	\$1,518	\$3.01
B-15B	1 Bedroom 1 Bath	550	\$925	\$1.68	\$1,518	\$2.76
B-17A	1 Bedroom 1 Bath	505	\$1,080	\$2.14	\$1,518	\$3.01
B-17B	1 Bedroom 1 Bath	550	\$1,080	\$1.96	\$1,518	\$2.76
B-19A	1 Bedroom 1 Bath	505	\$1,200	\$2.38	\$1,518	\$3.01
B-19B	1 Bedroom 1 Bath	550	\$1,518	\$2.76	\$1,518	\$2.76
B-21A	1 Bedroom 1 Bath	505	\$1,080	\$2.14	\$1,518	\$3.01
B-21B	1 Bedroom 1 Bath	550	\$1,518	\$2.76	\$1,518	\$2.76
P-18A	1 Bedroom 1 Bath	750	\$1,518	\$2.02	\$1,518	\$2.02
P-18B	1 Bedroom 1 Bath	750	\$1,518	\$2.02	\$1,518	\$2.02
P-20A	1 Bedroom 1 Bath	750	\$1,518	\$2.02	\$1,518	\$2.02
P-20B	1 Bedroom 1 Bath	750	\$975	\$1.30	\$1,518	\$2.02
P-22A	1 Bedroom 1 Bath	750	\$1,200	\$1.60	\$1,518	\$2.02
P-22B	1 Bedroom 1 Bath	750	\$1,518	\$2.02	\$1,518	\$2.02
P-24A	1 Bedroom 1 Bath	750	\$1,518	\$2.02	\$1,518	\$2.02
P-24B	1 Bedroom 1 Bath	750	\$1,260	\$1.68	\$1,518	\$2.02
P-24C	1 Bedroom 1 Bath	750	\$1,518	\$2.02	\$1,518	\$2.02
Total		10,970	\$22,462	\$2.05	\$25,806	\$2.35

# FINANCIAL DETAILS // Collingswood Portfolio



INCOME	Current		Year 1		NOTES	PER UNIT	PER SF
Rental Income							
Gross Potential Rent	309,672		309,672			18,216	24.19
Loss / Gain to Lease	(40,128)	13.0%	(7,742)	2.5%		(455)	(0.60)
Gross Scheduled Rent	269,544		301,930			17,761	23.59
Physical Vacancy	(13,477)	5.0%	(15,097)	5.0%		(888)	(1.18)
TOTAL VACANCY	(\$13,477)	5.0%	(\$15,097)	5.0%		(\$888)	(\$1)
EFFECTIVE GROSS INCOME	\$256,067		\$286,834			\$16,873	\$22.41
EXPENSES	Current		Year 1		NOTES	PER UNIT	PER SF
Real Estate Taxes	39,447		39,447			2,320	3.08
Insurance	9,350		9,350		[1]	550	0.73
Utilities - Electric	2,000		2,000			118	0.16
Utilities - Water & Sewer	9,156		9,156			539	0.72
Trash Removal	4,250		4,250		[2]	250	0.33
Repairs & Maintenance	10,200		10,200		[3]	600	0.80
Landscaping & Snow Removal	3,400		3,400		[4]	200	0.27
Turnover	5,100		5,100		[5]	300	0.40
General & Administrative	1,700		1,700		[6]	100	0.13
Misc. Expenses	3,400		3,400		[7]	200	0.27
Operating Reserves	5,100		5,100		[8]	300	0.40
Management Fee	12,803	5.0%	14,342	5.0%		844	1.12
TOTAL EXPENSES	\$105,906		\$107,445			\$6,320	\$8.39
EXPENSES AS % OF EGI	41.4%		37.5%				
NET OPERATING INCOME	\$150,160		\$179,389			\$10,552	\$14.01

Notes and assumptions to the above analysis are on the following page.

### NOTES TO OPERATING STATEMENT

- [1] Insurance has been estimated using an industry standard of \$550 per unit.
- [2] Trash Removal has been estimated using an industry standard of \$250 per unit.
- [3] Repairs & Maintenance has been estimated using an industry standard of \$600 per unit.
- [4] Landscaping & Snow Removal has been estimated using an industry standard of \$200 per unit.
- [5] Turnover has been estimated using an industry standard of \$300 per unit.
- [6] General & Administrative has been estimated using an industry standard of \$100 per unit.
- [7] Misc. Expenses has been estimated using an industry standard of \$200 per unit.
- [8] Operating Reserves has been estimated using an industry standard of \$300 per unit.

SUMMARY				OPERATING DATA				
Price	\$2,150,000							
Down Payment	\$645,000	30%						
Number of Units	17			INCOME		Current		Year 1
Price Per Unit	\$126,471			Gross Scheduled Rent		\$269,544		\$301,930
Price Per SqFt	\$195.99			Less: Vacancy/Deductions	5.0%	\$13,477	5.0%	\$15,097
Rentable SqFt	10,970			Total Effective Rental Income		\$256,067		\$286,834
Lot Size	0.00 Acres			Other Income		\$0		\$0
Approx. Year Built	0			Effective Gross Income		\$256,067		\$286,834
		· · · · · ·		Less: Expenses	41.4%	\$105,906	37.5%	\$107,445
				Net Operating Income		\$150,160		\$179,389
RETURNS	Current	Year 1	Reno	Cash Flow		\$150,160		\$179,389
CAP Rate	6.98%	8.34%	0.00%	Debt Service		\$117,137		\$117,137
GRM	7.98	7.12		Net Cash Flow After Debt Servic€	5.12%	\$33,024	9.65%	\$62,252
Cash-on-Cash	5.12%	9.65%		Principal Reduction		\$16,130		\$17,253
Debt Coverage Ratio	1.28	1.53		TOTAL RETURN	7.62%	\$49,153	12.33%	\$79,505

FINANCING	1st Loan	EX
Loan Amount	\$1,505,000	Rea
Loan Type	New	Ins
Interest Rate	6.75%	Uti
Amortization	30 Years	Uti
Year Due	2031	Tra
Loan information is subje	ect to change. Contact your Marcus & Millicha	ap Capital Corporatio Rej
		In

# OF UNITS	UNIT TYPE	SQFT/UNIT	SCHEDULED	<b>RENTS MARKET RENTS</b>
17	1 Bedroom	645	\$1,321	\$1,518

EXPENSES	Current	Year 1
Real Estate Taxes	\$39,447	\$39,447
Insurance	\$9,350	\$9,350
Utilities - Electric	\$2,000	\$2,000
Utilities - Water & Sewer	\$9,156	\$9,156
Trash Removal	\$4,250	\$4,250
tio Repairs & Maintenance	\$10,200	\$10,200
Landscaping & Snow Removal	\$3,400	\$3,400
Turnover	\$5,100	\$5,100
General & Administrative	\$1,700	\$1,700
Misc. Expenses	\$3,400	\$3,400
Operating Reserves	\$5,100	\$5,100
Management Fee	\$12,803	\$14,342
TOTAL EXPENSES	\$105,906	\$107,445
Expenses/Unit	\$6,230	\$6,320
Expenses/SF	\$9.65	\$9.79

SECTION 3

# Lease Comparables

RENT COMPS MAP

 $R \, E \, N \, T \ C \, O \, M \, P \, S$ 

# **RENT COMPS MAP**

Collingswood Portfolio
9 W Browning Rd

Oak Woods

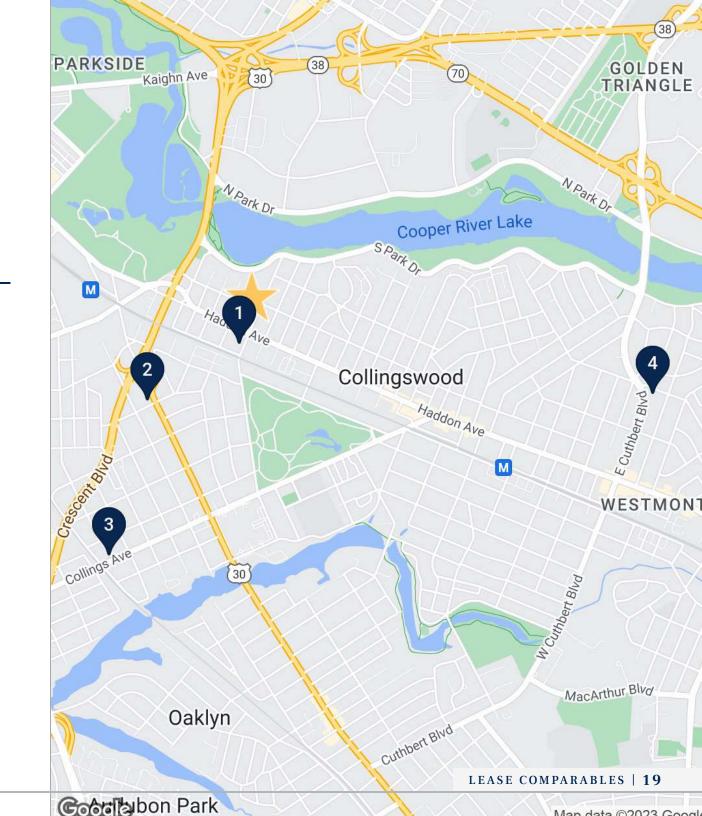
2

3

4

Beth Gardens

Haddon Crossing Apartments



# **RENT COMPS // Collingswood Portfolio**

**Collingswood Portfolio** 15 E Browning Rd, Collingswood, NJ 08108



UNIT TYPE	# UNITS	% OF	SIZE SF	RENT	<b>RENT/SF</b>
1 Bedroom	17	100.0	645	\$1,321	\$2.05
TOTAL/AVG	17	100%	645	\$1,321	\$2.05

9 W Browning Rd 1 Collingswood, NJ 08108

18 Units

f 17 Units 2 95% Total Occupancy



Tenant pays heat and electric. Owner pays water, sewer and trash.

UNIT TYPE	# UNITS	% OF	SIZE SF	RENT	<b>RENT/SF</b>
1 Bed 1 Bath	14	100	750	\$1,550	\$2.07
TOTAL/AVG	14	100%	750	\$1,550	\$2.07

# **Collingswood Portfolio** // RENT COMPS

	08107	# IINITC	9/ OF	CIZE CE	DENT	DENT/CE
	UNIT TYPE	# UNITS	% OF	SIZE SF	RENT	<b>RENT/SF</b>
a manager of	1 Bed 1 Bath	15	100	600	\$1,475	\$2.46
	TOTAL/AVG	15	100%	600	\$1,475	\$2.46

Tenant pays electric and heat. Owner pays water, sewer and trash.

### Beth Gardens 1025 Collings Ave, Oaklyn, NJ 08107



	- Million	Well-	*
the state			P
THE THE		AL AL	0
a la		1/2	X
		M	

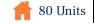
UNIT TYPE	<b># UNITS</b>	% <b>OF</b>	SIZE SF	RENT	<b>RENT/SF</b>
1 Bed 1 Bath	12	100	600	\$1,450	\$2.42
TOTAL/AVG	12	100%	600	\$1,450	\$2.42

Tenant pays electric and heat. Owner pays water, sewer and trash removal.

# **RENT COMPS // Collingswood Portfolio**

### **4** Haddon Crossing Apartments

114 E Cuthbert Blvd, Haddon Township, NJ 08108





UNIT TYPE	# UNITS	% <b>OF</b>	SIZE SF	RENT	RENT/SF
1 Bed 1 Bath	16	100	700	\$1,550	\$2.21
TOTAL/AVG	16	100%	700	\$1,550	\$2.21

Tenant pays heat and electric. Owner pays water, sewer and trash removal.

SECTION 4

# **Market Overview**

MARKET OVERVIEW

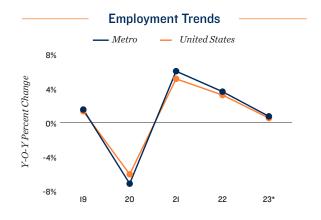
DEMOGRAPHICS

# PHILADELPHIA METRO AREA

### Demand Sustained in New Jersey, While Record Supply Inflows Add Short-Term Pressure Downtown

**Eastern suburbs aided by a minimal construction pipeline.** Since the opening quarter of 2020, the Camden-Cherry Hill and Gloucester County areas have noted few apartment additions, despite ranking as two of the metro's tightest submarkets. Offering lower average rents than downtown and proximity to the city center, these areas appeal to a diverse renter pool that is supporting below-average unit availability across property classes. Though tightening consumer budgets amid slowing household income growth lead to expanding availability across the metro, fundamentals in these submarkets should register minimal adjustments as a reduced local development pipeline is sustained through the end of 2023. Furthermore, continued supply constraints and below-average availability likely help these eastern suburbs build off their more than 10 percent year-overyear rent growth rates noted in the first quarter.

**Robust inventory gains affecting fundamentals.** The metro welcomes its largest delivery slate on record this year. Of the amplified pipeline, roughly one-quarter of new units come online in the City Center. A second straight year of more than 2,000 additions may add short-term pressure to an already expanding vacancy rate here, entering the second quarter at 5.7 percent. Conversely, of what would be a record inventory gain in North Montgomery County, the more than 800 units slated to deliver this year should be well received. A Class A availability rate more than 100 basis points below the segment mean indicates strong demand for luxury apartments here.



\* Forecast Sources: BLS; CoStar Group, Inc.; RealPage, Inc.

### Multifamily 2023 Outlook

20,000 JOBS will be created

### **EMPLOYMENT:**

Robust hiring efforts ease this year, after more than 100,000 jobs were created in both 2021 and 2022. The manufacturing job count came within 1 percent of its year-end 2019 mark in March, and is on track to exceed this count by December.

8,500 UNITS will be completed

### CONSTRUCTION:

This year's record delivery count exceeds the previous high set in 2020 by roughly 1,800 units. Of these openings, which equate to 2.1 percent of the metro's existing inventory, about one-third will be in Northeast and Northwest Philadelphia.

110 BASIS POINT increase in vacancy

### VACANCY:

Curbed consumer sentiment amid economic uncertainty, paired with record inventory growth, result in continued vacancy expansion in 2023. This brings the metro's availability rate to 4.9 percent by year-end.

1.2% INCREASE in effective rent

### RENT:

A 10-year high vacancy rate results in minimal rent growth this year. The uptick will be Philadelphia's smallest growth rate in a decade, lifting the market's average effective rent to \$1,774 per month.

### 1Q 2023 - 12-Month Period

### CONSTRUCTION

6,312 units completed

- Builders added nearly 1,800 units during the first three months of 2023, the metro's largest quarterly supply injection in more than two years.
- Approximately 2,400 units were added to Philadelphia's City Center over the previous 12-month span ended in March. The submarket's 5.7 percent inventory growth rate was its fastest pace on record.



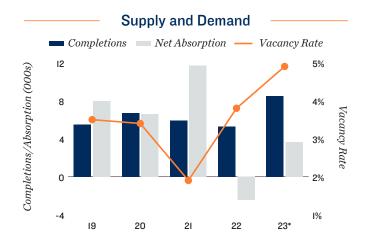
250 basis point increase in vacancy Y-O-Y

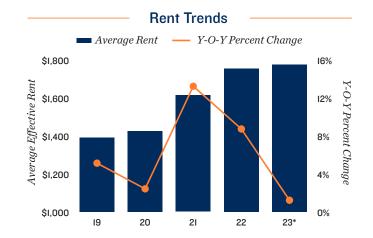
- After hitting a record low of 1.7 percent in the first quarter of 2022, the metro's vacancy rate rose by the quickest annual pace since 2007. This pushed the rate to 4.2 percent, its highest point since before the pandemic.
- Gloucester County's 2.8 percent vacancy rate entering the second quarter is supported by the metro's tightest Class A and C availability rates.

# RENT

6.3% increase in the average effective rent Y-O-Y

- Rent growth tapered from notable gains last year. Negative net absorption from April of last year to March 2023 brought the rate to \$1,749 per month.
- The Newark, Outer Wilmington, Camden-Cherry Hill and Gloucester County submarkets achieved double-digit rental rate gains over the yearlong period. Of the metro's 16 submarkets, these were the only to do so.





\* Forecast \*\* Through 1Q Sources: CoStar Group, Inc.; Real Capital Analytics; RealPage, Inc

### **Investment Highlights**

- Notable interest rate hikes from the Federal Reserve quickly reduced trading activity starting in the second half of last year. As a result, deal flow in Philadelphia during the first quarter of 2023 accounted for less than 15 percent of transactions during the yearlong period beginning April 2022. Nevertheless, the Fed may pause rate hikes in the ensuing quarters, which would help investors solidify financing strategies and aid deal flow throughout the Philadelphia metro.
- Institutional investors contributed to an uptick in Class A trades over the 12-month period ending in March. However, buyer-seller expectation gaps and debt cost challenges since the latter half of 2022 curbed this trade variety. Of these upper-tier trades that occurred earlier on in 2022, a large portion were accounted for by buyers targeting 150- to 400-unit assets well dispersed throughout the metro's close-in suburbs.
- Transactions in Northeast Philadelphia near Kensington are gaining popularity from buyers targeting sub-50-unit assets below the \$10 million threshold. Those looking to deploy additional capital are actively targeting multi-property portfolios, quickly expanding their local footprints.



# **Collingswood Portfolio** // DEMOGRAPHICS

POPULATION	1 Mile	2 Miles	3 Miles
2027 Projection			
Total Population	17,635	85,517	168,085
2022 Estimate			
Total Population	17,728	85,893	168,679
2010 Census			
Total Population	17,937	87,438	171,337
2000 Census			
Total Population	18,504	88,475	172,983
Daytime Population			
2022 Estimate	17,429	68,912	154,334
HOUSEHOLDS	1 Mile	2 Miles	3 Miles
2027 Projection			
Total Households	7,972	32,493	61,436
2022 Estimate			
Total Households	7,971	32,478	61,364
Average (Mean) Household Size	2.2	2.6	2.7
2010 Census			
Total Households	7,969	32,542	61,326
2000 Census			
Total Households	7,857	32,245	61,016
Growth 2022-2027	0.0%	0.0%	0.1%
HOUSING UNITS	1 Mile	2 Miles	3 Miles
Occupied Units			
2027 Projection	8,732	35,836	67,458
2022 Estimate	8,734	35,904	67,485
Owner Occupied	3,634	17,002	35,108
Renter Occupied	4,337	15,477	26,257
Vacant	763	3,426	6,121
Persons in Units			
2022 Estimate Total Occupied Units	7,971	32,478	61,364
1 Person Units	38.4%	30.2%	29.0%
2 Person Units	30.6%	27.7%	27.2%
3 Person Units	13.5%	16.0%	16.3%
4 Person Units	9.7%	13.3%	13.9%
5 Person Units	4.5%	6.8%	7.3%
6+ Person Units	3.2%	6.1%	6.3%

HOUSEHOLDS BY INCOME	1 Mile	2 Miles	3 Miles
2022 Estimate			
\$200,000 or More	7.9%	5.4%	6.5%
\$150,000-\$199,999	7.0%	5.6%	6.2%
\$100,000-\$149,999	15.3%	13.7%	14.7%
\$75,000-\$99,999	12.8%	11.2%	11.5%
\$50,000-\$74,999	15.3%	15.0%	15.1%
\$35,000-\$49,999	10.0%	11.2%	10.8%
\$25,000-\$34,999	9.3%	10.3%	9.4%
\$15,000-\$24,999	10.1%	11.4%	10.8%
Under \$15,000	12.4%	16.0%	15.0%
Average Household Income	\$92,458	\$78,670	\$84,786
Median Household Income	\$62,104	\$51,413	\$56,160
Per Capita Income	\$41,764	\$29,815	\$31,103
POPULATION PROFILE	1 Mile	2 Miles	3 Miles
Population By Age			
2022 Estimate Total Population	17,728	85,893	168,679
Under 20	22.7%	28.3%	27.8%
20 to 34 Years	22.0%	22.1%	21.9%
35 to 39 Years	7.9%	7.3%	7.0%
40 to 49 Years	12.4%	11.9%	12.0%
50 to 64 Years	18.6%	16.9%	17.6%
Age 65+	16.2%	13.5%	13.6%
Median Age	38.2	34.8	35.2
Population 25+ by Education Level			
2022 Estimate Population Age 25+	12,714	55,987	110,481
Elementary (0-8)	3.5%	7.6%	7.5%
Some High School (9-11)	5.5%	10.1%	10.0%
High School Graduate (12)	25.9%	31.0%	31.3%
Some College (13-15)	20.4%	19.8%	18.8%
Associate Degree Only	7.3%	6.3%	6.3%
Bachelor's Degree Only	23.6%	16.9%	16.9%
Graduate Degree	13.9%	8.4%	9.2%
Population by Gender			
2022 Estimate Total Population	17,728	85,893	168,679
Male Population	47.8%	47.5%	48.3%
Female Population	52.2%	52.5%	51.7%

# DEMOGRAPHICS // Collingswood Portfolio

Î	i	T	T	ľ	
	İ	i	İ	i	

### POPULATION

In 2022, the population in your selected geography is 168,679. The population has changed by -2.5 percent since 2000. It is estimated that the population in your area will be 168,085 five years from now, which represents a change of -0.4 percent from the current year. The current population is 48.3 percent male and 51.7 percent female. The median age of the population in your area is 35.2, compared with the U.S. average, which is 38.6. The population density in your area is 5,957 people per square mile.

	JOBS			
Π			=	_
			=	_

### **EMPLOYMENT**

In 2022, 75,287 people in your selected area were employed. The 2000 Census revealed that 61.2 percent of employees are in white-collar occupations in this geography, and 38.8 percent are in blue-collar occupations. In 2022, unemployment in this area was 6.0 percent. In 2000, the average time traveled to work was 21.4 minutes.



### HOUSEHOLDS

There are currently 61,364 households in your selected geography. The number of households has changed by 0.6 percent since 2000. It is estimated that the number of households in your area will be 61,436 five years from now, which represents a change of 0.1 percent from the current year. The average household size in your area is 2.7 people.



### INCOME

In 2022, the median household income for your selected geography is \$56,160, compared with the U.S. average, which is currently \$66,422.The median household income for your area has changed by 52.4 percent since 2000. It is estimated that the median household income in your area will be \$62,687 five years from now, which represents a change of 11.6 percent from the current year.

The current year per capita income in your area is \$31,103, compared with the U.S. average, which is \$37,200. The current year's average household income in your area is \$84,786, compared with the U.S. average, which is \$96,357.



### HOUSING

The median housing value in your area was \$202,879 in 2022, compared with the U.S. median of \$250,735. In 2000, there were 37,327 owner-occupied housing units and 23,689 renter-occupied housing units in your area. The median rent at the time was \$511.



### **EDUCATION**

The selected area in 2022 had a lower level of educational attainment when compared with the U.S averages. Only 9.2 percent of the selected area's residents had earned a graduate degree compared with the national average of 12.3 percent, and 16.9 percent completed a bachelor's degree, compared with the national average of 19.7 percent.

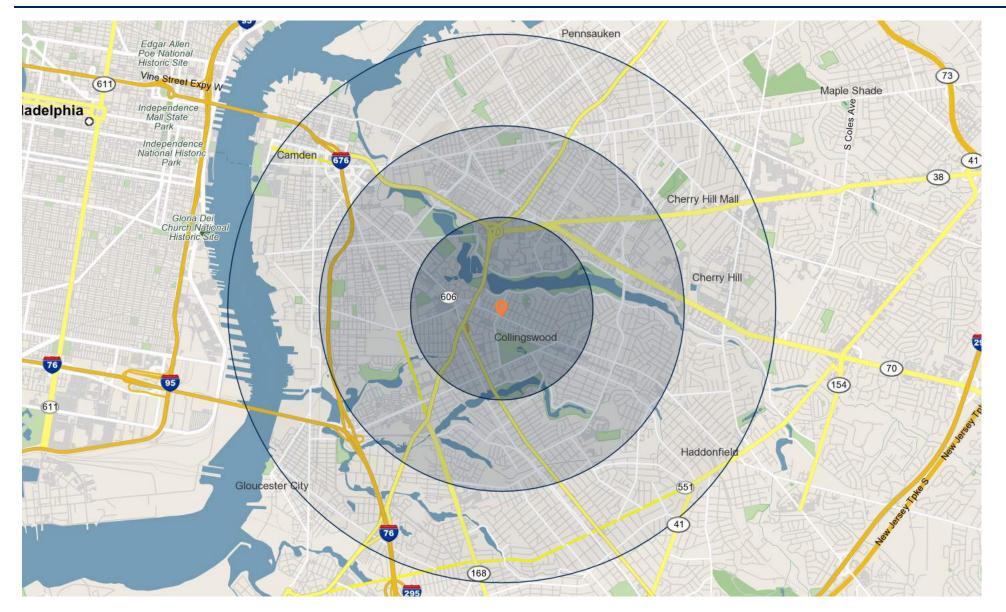
The number of area residents with an associate degree was lower than the nation's at 6.3 percent vs. 8.4 percent, respectively.

The area had more high-school graduates, 31.3 percent vs. 27.1 percent for the nation, but the percentage of residents who completed some college is lower than the average for the nation, at 18.8 percent in the selected area compared with the 20.4 percent in the U.S.



# **Collingswood Portfolio** // DEMOGRAPHICS

# DEMOGRAPHICS // Collingswood Portfolio



## EXCLUSIVELY LISTED BY

### **Daniel Bernard**

First Vice President Investments Office: Philadelphia Direct: 215.531.7022 Daniel.Bernard@marcusmillichap.com License: PA #RS331381

### Andrew Townsend

Senior Vice President Investments Office: Philadelphia Direct: 215.531.7020 Andrew.Townsend@marcusmillichap.com License: PA #RS304074